

**INTERNATIONAL MEDIA TRAINING AND FAM TRIP: 23-27 MARCH, 2022  
AT ARUSHA INTERNATIONAL CONFERENCE CENTRE (AICC)**

**THEME: REBRANDING TANZANIA THROUGH TOURISM**

**PROPOSED PROGRAMME:**

<b>TIME</b>	<b>ACTIVITY</b>	<b>RESPONSIBLE</b>
	<b>DAY ONE: 22/03/2022</b>	Arrival of all International Media in Arusha via Kilimanjaro International Airport (KIA)
<b>DAY TWO: 23/03/2022</b>		
08.00 – 09.00	ARRIVAL & REGISTRATION	All Invited Guests
09.00 – 09.10	A word from TTb	Chairman of the Board of Director, Tanzania Tourist Board: Jaji Thomas B. Mihayo
09.10 – 09.30	OPENING REMARKS	The Minister for Natural Resources and Tourism: Dr. Damas. Ndumbaro
09.30 – 09.35	<b>GROUP PHOTO</b>	All
09.35 – 10.00	<b>HEALTH BREAK</b>	All
	<b>PRESENTATION SESSION 1</b>	
10.00 – 10.30	Topic:	Presenter (01)
10.30 – 11.00	Discussion	All
	<b>PRESENTATION SESSION 2</b>	
11.00 – 11.30	Topic:	Presenter (02)
11.30 – 12.00	Discussion	All
	<b>PRESENTATION SESSION 3</b>	
12.00 – 12.30	Topic:	Presenter (03)
12.30 – 01.00	Discussion & Assessment	All
01.00 – 02.00	<b>LUNCH BREAK</b>	
02.00 – 02.30	Remarks	International Media Representative

02.30 – 03.00	Closing Remarks	Permanent Secretary - Ministry of Natural Resources & Tourism
	COCKTAIL	All
	<b>END OF DAY TWO</b>	
<b>FAM TRIP</b>		
	<b>DAY THREE: 24/03/2022</b>	
06.00am – 06.30am	Breakfast at their respective hotels	All
06.30am – 7.00am	Departure Tarangire National Park	All
9:00- 12:00	<b>Game Drive at Tarangire National Park</b>	<b>All</b>
12.00 – 13.00	Hot Lunch in the Bush	All
13.00 – 16.00	<b>Game Drive at Tarangire National Park</b>	All
16.00 – 17.00	Departure from Tarangire to Manyara National Park and overnight	All
	<b>END OF DAY THREE</b>	
	<b>DAY FOUR: 25/03/2022</b>	All
8.00 – 12.00	<b>Game Drive at Manyara National</b>	All
12.00 – 13.00	Hot Lunch in the Bush	All
13.00 – 15.00	Visit Cultural Enterprises at Mto wa Mbu and overnight at Ngorongoro crater	All
	<b>END OF DAY FOUR</b>	

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	<b>DAY FIVE: 26/03/2022</b>	
8.00 – 12.00	<b>Game Drive Ngorongoro crater</b>	All
12.00 – 13.00	Hot Lunch in the Bush	All
13.00 – 15.00	Visit Maasai Bomas and overnight at Arusha	All
	<b>END OF DAY FIVE</b>	

	<b>DAY SIX: 27/03/2022</b>	
	Departure Back Home	All
	END OF THE PROGRAMME	
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